



www.westendondemand.com

WEST END THEATRE WORKSHOPS





WORK WITH THE BEST OF THE THEATRE INDUSTRY

Rachel Bingham
Director



Rachel Bingham is a top West End theatre performer and the director of West End On Demand.

Rachel wanted to use her passion and vast experience in the performing arts industry to encourage children and students of all ages to enhance their confidence, communication skills, creativity and talent. At the heart of the company we are driven by our values of excellence and a commitment to deliver high quality, premium theatre workshops. Our participants gain first hand experience, working directly with the best of the industry, to ensure an authentic and inspiring journey into the world of professional theatre.

Since graduating with BA (Hons) from the Mountview Academy Of Theatre Arts in 2005 Rachel has performed extensively in theatre and television. Her work includes:

- Billy Elliot (West End)
- Les Miserables (West End)
- Les Miserables 25th Anniversary Concert (O2 Arena)
- The Sound Of Music (West End)
- She Loves Me (Menier, London)
- Acorn Antiques The Musical! (Victoria Wood)
- That Day We Sang (Victoria Wood)
- The Hour (BBC)
- Victoria Wood's Midlife Christmas (BBC)
- Into The Woods (London)
- BBC Proms
- London Olympics 2012

Company History

West End On Demand has worked with a number of companies over the past decade to provide high quality performing arts classes, courses and packages to students from all around the world. With extensive experience in both the UK and international market we deliver a premium experience to every group to give our students lasting memories and growth in confidence, communication skills and talent.

Established in 2009, we are celebrating our 15th year in the industry.

Previous partners and projects include:

Studytrips (Formally ISIS Education) - Part of Oxford International Educational Group

2014-2020

Performing Arts Workshops/Classes Provider

Providing theatre classes and workshops in London for international groups on Study trips.



Performing Arts Abroad, based in the USA

2015- Present

We work in collaboration with PAA to provide theatre experiences in London to the international market. Together we also work closely to provide a number of courses for an American university called Nazareth College who have a wonderful theatre programme.

Nazareth College visits the UK every May for an intensive performing arts programme which we provide.

Diverse School Travel

2018 - Present

Providing theatre classes and workshops in London for international groups on Study trips.

Bucksmore Education, part of Nord Anglia Education

2020 - Present

Providing Summer courses and one off classes/workshops.

Young Performer Course - Ages 13-16 - 4 weeks - 2 x 2 week blocks .

Performing Arts courses delivered at Kings College London and in West End Studios.

We deliver 50 hours of musical training for each 2 week course.

English Plus Course - OIC Brighton and King Edwards School - 4 weeks - 2 x 2 week blocks

Ages 10-13 and 13-16

Working mainly with groups from China who attend to enhance their English language skills, we provide 4 performing arts workshops per 2 week block per age group.

West End Theatre Semester Programme

2022- Present

Annually from October-December

We provide musical theatre training to students from the US, who come to the UK to take part in a theatre semester course as part of their university training. Our course gives academic credit and we provide this programme in conjunction with the Globe Theatre and Roehampton university.

Regular clients include: Stagecoach, Theatretrain, Learn Away Tours, Sapphire Tours, EF Study Abroad, ASDAN China, Razzamataz. We also work with a large number of schools, colleges, universities and study groups directly.

Working in Education

West End On Demand has also worked with a number of schools, colleges, universities and theatre schools.

Past clients include:

Abbs Cross Academy
Ash Manor School
Blackfen School for Girls
Chelmsford Theatre
Cosmic Theatre School
DST - Ellesmere Park High School
Farringtons School
Hannah Verity Dance Studios Hedingham School and Sixth Form
Holy Trinity School
Hymers College
Inner Ambition
Lady Manners School
Leighton Middle School
Loughborough School Of Performing Arts
Newton Prep
North Kesteven Academy
Raimondi College
Shadazzle School of Performing Arts
Show Choir
Stagecoach Performing Arts
St George's School Edgbaston
St Paul's School
Theatretrain
The Joseph Whitaker School
Thomas Aveling School
Torquay Academy
University of Stavanger
Whitefriars School
West Kirby Grammar School
Wofford College
Wylie East High School

ACS International School Hillingdon
Arvada West High School
British School Muscat
Churston Ferrers School
Claremont High School Academy
DeSoto County High School
Dýnamik Performing Arts
Graeme High School
HDMT School
Holyrood Academy
In My Shoes Theatre Group
International College Spain
Latin School Of Chicago
Lincoln Christ's Hospital School
Martin High School
North Birmingham Academy
Ormiston Horizon Academy
Roedean School
Shenfield High School
South Wilts Grammar School
Stamford Endowed Schools
St Mark's School
Temple Carrig School
The Grosvenor School of Performing Arts
The Parker E-Act Academy
Thomasville (GA) Scholars Academy
Valley Park School
Virum Gymnasium
Wac Arts
Whitstable School
Woodlane High School



To name a few...



In London & Beyond

West End On Demand can provide theatre workshops as part of a group trip to London.

If your group is watching a West End show adding the opportunity to participate in a theatre workshop can really enhance the experience and make it extra special. The group will work in a West End studio and we can also provide the theatre tickets if required.

Beyond London, we bring the magic of the West End to groups across the UK and around the world, bringing the West End to your venue.

We can cater our workshops to suit absolute beginners through to advanced performing arts groups. Whether you are looking for a one off workshop or a longer course, we will work with you to design the perfect experience.

Benefits

- Work with West End professionals
- Improve confidence and communication skills
- Build on talent and performance
- Team work and ensemble skills
- Creativity and inspiration
- Tie-in with your curriculum requirements
- Learn about West End shows
- Compliment your theatre trip

With experience comes expertise

Every workshop leader we work with has performed in the West End or they are leaders in their field of the industry. Each teacher is carefully selected for their passion, personality, talent and knowledge as well as their extensive teaching experience.

All teachers are fully insured and are DBS checked.

"We have had many workshops from West End On Demand and our pupils have loved every one. It is a wonderful insight into how the West End works and each professional has given our pupils tips on how to improve their performance and audition techniques."

Sarah Williams, Timestep Academy Of Dance & Performing Arts

Included in the workshop

We tailor each workshop to suit your needs and we can work with any age group or level.

Workshops can include:

- Script work and drama exercises to develop theme ideas from a musical or play
- Learn choreography, music and scenes from a top West End show
- Work on creating a character
- Ensemble skills and team work
- Exercises to boost confidence and creativity
- Q&A with a West End professional



Workshops

We offer a large selection of workshops based on singing, dance, acting or West End shows. Please choose a workshop from the following list, or let us know if there is something else you would like:

SINGING

Sing like a West End professional in our West End singing workshop. Your group will be provided with a lyric sheet or sheet music from a West End show of your choice whilst working on technique, harmony, acting through song and performance.

DANCE

Dance can improve coordination, concentration, fitness, confidence and cooperation. Our dance workshops are lots of fun and you can choose any class from the list below:

- Musical Theatre
- Commercial/Street
- Tap
- Jazz
- Ballet
- Strictly Style - Ballroom & Latin
- Keep Fit
- World Dance - Dance styles from around the world



WEST END WORKSHOPS

Our most popular workshops are our West End show workshops where you get to work on scenes, choreography or staging based on the top West End shows! Our workshops can be made up of a mixture of acting, singing or dance, or you can choose a specific area to work on. We can adapt our workshops to suit any age group and your requirements.

You can pick any West End show past or present, here are some of our most popular requests:

Les Miserables
The Lion King
Mamma Mia!
Matilda
Phantom Of The Opera
Chicago
Shrek
Frozen
Grease
The Play That Goes Wrong
Hairspray
War Horse
Cats
Mean Girls
Legally Blonde
Hamilton
Heathers



WEST END AUDITION

Experience what it is like to audition for a West End show in a fun and relaxed environment. The group will learn tricks and tips from our West End leader and the workshop can include: West End audition dance routines, singing audition songs, sight reading and preparing audition text.

WEST END CLOSE UP

This talk-back session gives your group the unique opportunity of talking one on one with a West End professional about their journey to the West End. Your group will have the chance to ask questions, hear backstage stories and learn the tricks of the trade.

DRAMA

General Drama

This workshop is lots of fun and great to boost confidence within the group. Work on improvisation skills, character building, text and voice.

Working With A Director

This workshop explores the relationship between the actor and the director. Your group will learn practically what is expected during a rehearsal of an original West End production and a takeover cast.

Stanislavski & Brecht

Learn about Stanislavski or Brecht in a fun, engaging and practical way. Perfect to complement drama studies at school, college or university.

Shakespeare

Learn how to approach and perform Shakespeare text in this exciting workshop. Or we can devise a workshop based around a play you are studying.

Greek Drama

Learning through drama is a fantastic way for your students to absorb and explore this topic. Topics learnt include: Greek Chorus ensemble skills, an introduction to mask work, and text exploration.

Acting For Camera

Discover the basics of film and TV acting whilst we focus on performance choices and the differences between theatre and television. The group will then get to learn what happens at a TV casting and practice a mock audition.

Stage Combat

Taught by a qualified stage combat instructor get to grips with the basics of stage combat and discover how actors make a fight look convincing. The workshop will include unarmed combat techniques, how to perform stage fight choreography and how to fight safely.

Puppetry

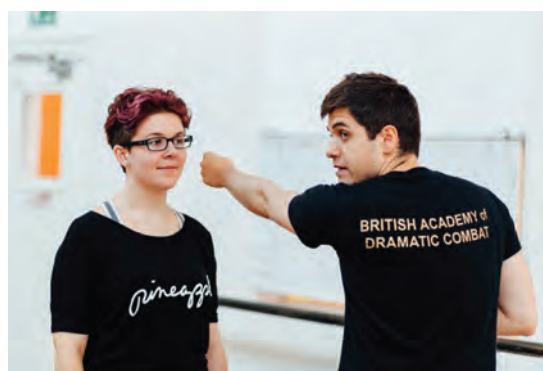
Learn the basics of puppetry and how to create a puppet character in this fun workshop taught by an experienced puppeteer.

Public Speaking

Work with a West End cast member on communication skills, voice, confidence and public speaking.

World Book Day

Celebrate World Book Day by giving your pupils a workshop based on a top book. Ideas include: Matilda, Charlie And The Chocolate Factory, Oliver Twist, Mary Poppins, War Horse and Harry Potter.



"We are thoroughly impressed! Thank you for making World Week so magical! I highly recommend booking this company." Sarah Spearman, Dulverton School



BOOKING

ALL PRICES ARE SUBJECT TO VAT

- 1) IF YOU WOULD LIKE TO BOOK PLEASE CONTACT US FOR OUR BOOKING FORM AT [ENQUIRIES@WESTENDONDEMAND.COM](mailto:enquiries@westendondemand.com) AND THEN RETURN TO US BY EMAIL OR POST
- 2) WE WILL INVOICE YOU FOR THE DEPOSIT WHICH IS £100. ONCE RECEIVED YOUR BOOKING IS CONFIRMED
- 3) THE BALANCE IS DUE 30 DAYS BEFORE THE WORKSHOP, WE WILL CONTACT YOU TO CONFIRM FINAL DETAILS

enquiries@westendondemand.com
www.westendondemand.com

OPTIONAL EXTRAS

WE ALSO PROVIDE TICKETS FOR SHOWS & BACKSTAGE TOURS

CONTACT US FOR MORE DETAILS

BRING THE WEST END TO YOU

You don't need to go to London to experience the West End, West End On Demand are happy to come to your venue!

You can choose any of our workshops or let us know if there is something else you would like. You can book us for half a day which is 3 hours or a full day which is 6 hours (to include a lunch break). We structure the day how you wish, making us a really flexible choice to fit around your timetable. For example if booking a full day it could be divided as follows:

- 5 x 1 hour workshops
- 3 x 1 hour 40 minute workshops
- 2 x 2.5 hour workshops
- 1 x 5 hour workshop

HALF DAY - £350

FULL DAY - £600

Prices are for one workshop leader, additional leaders can be booked on request. Depending on location there may be some additional costs including transport, accommodation and travel time.

Prices are subject to VAT where applicable

SCHOOL OR STUDY TRIP TO LONDON

London is one of the most vibrant cities for musical theatre in the world and the West End is at the centre of it all.

Make your trip to London extra special and take part in a West End workshop or class through West End On Demand. What sets us apart is that all of our workshops are taught by current and past West End cast members guaranteeing your group the best possible experience.

We offer 1 and 2 hour workshops based on the theme of your choice and we can cater for any ages and any size group. For very large groups we can run multiple workshops at the same time or run workshops back to back.

ONE HOUR WORKSHOP

TWO HOUR WORKSHOP

Less than 20 participants - £250
 20 or more participants - £12.50PP

Less than 20 participants - £370
 20 or more participants - £18.50 PP

YOUR WEST END COURSE - YOUR WAY

3/4/5 Day West End Course

Ever wondered what it would be like to be a West End performer? We invite your group to join us for this exciting tailor-made group programme and train with West End professionals in the heart of the West End.

WHAT'S INCLUDED?

- Work in West End rehearsal venues such as Pineapple Dance Studios or Danceworks
- Acting, singing and dance classes
- Workshops and masterclasses
- West End show ticket and/or backstage tour



PICK AND MIX YOUR PROGRAMME

The day will run 10am-1pm and 2pm-4pm and you can pick any class or workshop from our brochure for each session. Let us know if you have a West End show in mind to watch and we will arrange tickets for you, we can also take you behind the scenes to see the magic that happens backstage. What is fantastic about our group programme is that you can choose the dates, classes, workshops and shows... your programme your way.

CLASSES RUN 10AM-4PM EACH DAY

“THIS WAS THE BEST EXPERIENCE OF MY LIFE”



Pick & Mix Your Programme

Choose Classes

Acting, singing, dancing, stage combat, puppetry... you can choose any classes for the morning sessions

Choose Workshops

The afternoon sessions are dedicated to West End workshops, choose from our list on our group workshop page

Choose a show

You can choose any West End show for your group to watch

Choose a backstage tour

Les Miserables
Drury Lane Theatre
National Theatre
Royal Opera House
London Coliseum

3 DAY COURSE - £325PP
4 DAY COURSE - £425PP
5 DAY COURSE - £490PP

**PRICES INCLUDE CLASSES, WORKSHOPS,
BACKSTAGE TOUR AND TICKETS TO A WEST END SHOW
BASED ON GROUPS OF 20+**

WEST END ACADEMY

2025



DATES

MONDAY 14TH JULY-SATURDAY 19TH JULY- WEEK 1

MONDAY 21ST JULY-SATURDAY 26TH JULY- WEEK 2

MONDAY 28TH JULY-SATURDAY 2ND AUGUST-WEEK 3

10AM-5PM EXCEPT SATURDAYS AND EXCURSION DAYS

LEVEL

STANDARD AND ADVANCED GROUPS - ALL LEVELS WELCOME

AGE

16+

LOCATION

DOMINION THEATRE - WEST END



LEARN FROM THE BEST

Come to London this Summer and train with some of the most accomplished actors, dancers, stage combat instructors and directors in the world!

Act, sing and dance every day on our musical theatre course which includes classes, workshops, masterclasses, a theatre tour and tickets to West End shows! Our Musical Theatre Academy is for students and adults aged 16+ who are interested in embarking on a career in musical theatre or exploring what it is like to be a West End professional.

For the first two weeks you will have professional acting, singing or dance classes in the morning, followed by a West End workshop in the afternoon taught by a current or recent West End cast member from the show. You will also get to experience what a West End audition is like and pick up tips on how to stand out. In week 3 you will get to work with a top director and experience a West End rehearsal, putting everything you have learned into practice. The week ends with the chance to perform for a top West End theatre agent and get feedback about your performance.

This is an amazing opportunity to work with West End professionals every day and improve in talent, confidence and creativity. This course is for all levels and abilities and everyone will have different strengths, use this as a chance to enhance your talent and boost areas you may want to work on. We divide the group into standard level and advanced level to ensure that everyone is working to the right pace.

We have people sign up from all over the world and we can provide fantastic accommodation in the heart of London. We hope you can join us this Summer, be inspired, have lots of fun and meet people who share your dreams and passion.



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WHAT'S INCLUDED

CLASSES

Work on your technique in acting, singing, dance and stage combat

WEST END SHOW WORKSHOPS

Learn the blocking and choreography from the top West End shows taught by West End cast members

MASTERCLASSES

West End Dance & Singing Audition Technique

Learn what happens at a West End audition and improve your audition skills

West End Professional Talk

Learn from a top industry professional about the ins and outs of the industry

West End Agent Masterclass

Perform a song, dance or monologue for a top West End musical theatre agent

West End Rehearsal Masterclass - Staging a section from a show work with a top director and musical director and learn what happens in a West End rehearsal.

TICKETS TO WEST END SHOWS

We will go to one mid-week matinee performance each week

THEATRE TOUR

Learn what happens behind the scenes at a top theatre



VENUE

Train like a West End professional in a West End theatre! That's right, our West End Academy takes place in the wonderful rehearsal studios inside the **DOMINION THEATRE!**

Address:
Dominion Theatre
268-269 Tottenham Court Rd,
London



www.westendondemand.com

WEST END ON DEMAND WEST END WORKSHOPS

We regularly work in West End rehearsal studios:



WEST END ON DEMAND LTD
enquiries@westendondemand.com

