



**WEST END
ON DEMAND**

SUMMER 2025



WWW.WESTENDONDEMAND.COM



WORK WITH WEST END CAST MEMBERS

Rachel Bingham Director



Rachel is a West End theatre performer and the director of West End On Demand Ltd.

She wanted to use her passion for performing to encourage children and students of all ages to enhance their confidence, creativity and talent. Since graduating from the Mountview Academy Of Theatre Arts in 2005 Rachel has performed extensively in theatre and television. Her work includes:

Billy Elliot (West End)
Les Miserables (West End)
Les Miserables 25th Anniversary Concert (O2 Arena)
The Sound Of Music (West End)
She Loves Me (Menier Chocolate Factory, London)
Acorn Antiques The Musical! (UK Tour, Victoria Wood)
That Day We Sang (Manchester, Victoria Wood)
The Hour (Series 2, BBC)
Victoria Wood's Midlife Christmas (BBC)
BBC Proms

Rachel created West End On Demand in 2009 and since then the company has gone from strength to strength. The Summer courses are her highlight of the year and she loves to give children, students and adults the chance to train like a West End theatre professional and to give them contacts if they are entering the industry.



WEST END ACADEMY

2025



DATES

MONDAY 14TH JULY- SATURDAY 19TH JULY - WEEK 1

MONDAY 21ST JULY - SATURDAY 26TH JULY - WEEK 2

MONDAY 28TH JULY - SATURDAY 2ND AUGUST - WEEK 3

10AM-5PM EXCEPT SATURDAYS & EXCURSION DAYS

LEVEL

STANDARD AND ADVANCED GROUPS - ALL LEVELS WELCOME

AGE

16+

LOCATION

DOMINION THEATRE - WEST END



LEARN FROM THE BEST

Come to London this Summer and train with some of the most accomplished actors, dancers, stage combat instructors and directors in the world!

Act, sing and dance every day on our musical theatre course which includes classes, workshops, masterclasses, a theatre tour and tickets to West End shows! Our Musical Theatre Academy is for students and adults aged 16+ who are interested in embarking on a career in musical theatre or exploring what it is like to be a West End professional.

For the first two weeks you will have professional acting, singing or dance classes in the morning, followed by a West End workshop in the afternoon taught by a current or recent West End cast member from the show. You will also get to experience what a West End audition is like and pick up tips on how to stand out. In week 3 you will get to work with a top director and experience a West End rehearsal, putting everything you have learned into practice. The week ends with the chance to perform for a top West End theatre agent and get feedback about your performance.

This is an amazing opportunity to work with West End professionals every day and improve in talent, confidence and creativity. This course is for all levels and abilities and everyone will have different strengths, use this as a chance to enhance your talent and boost areas you may want to work on. We divide the group into standard level and advanced level to ensure that everyone is working to the right pace.

We have people sign up from all over the world and we can provide fantastic accommodation in the heart of London. We hope you can join us this Summer, be inspired, have lots of fun and meet people who share your dreams and passion.



WHAT'S INCLUDED

CLASSES

Work on your technique in acting, singing, dance and stage combat

WEST END SHOW WORKSHOPS

Learn the blocking and choreography from the top West End shows taught by West End cast members

MASTERCLASSES

West End Dance & Singing Audition Technique

Learn what happens at a West End audition and improve your audition skills

West End Professional Talk

Learn from a top industry professional about the ins and outs of the industry

West End Wellbeing

Being in the theatre industry is tough, this masterclass involves learning how to deal with nerves and how to value yourself when in and out of the industry

West End Agent Masterclass

Perform a song, dance or monologue for a top West End musical theatre agent

West End Rehearsal Masterclass - Staging a section from a show work with a top director and musical director and learn what happens in a West End rehearsal.

TICKETS TO WEST END SHOWS

We will go to one mid-week matinee performance each week

THEATRE TOUR

Learn what happens behind the scenes at a top theatre



VENUE

Train like a West End professional in a West End theatre! That's right, our West End Academy takes place in the wonderful rehearsal studios inside the **DOMINION THEATRE!**

Address:
Dominion Theatre
268-269 Tottenham Court Rd,
London



www.westenddemand.com
enquiries@westenddemand.com

BOOKING

WEST END ACADEMY

- 1) If you would like to book please complete our online booking form which can be found on our website www.westenddemand.com/academy or please email us and we will email the forms to you. Please indicate on the form if you would like to book accommodation and we will send you the brochure and booking link.
- 2) We will invoice you for the course deposit which is £200 for one week or £400 for 2 or 3 weeks. Once received your place is confirmed.
- 3) The final balance is due 1st May, unless otherwise arranged.
- 4) If you would like to book accommodation this needs to be paid for at the time of booking to guarantee your stay.

Find us on Instagram to see what we got up to last year!



STANDARD AND ADVANCED CLASSES

For weeks 1 and 2 we split our classes into standard level and advanced level because we want you to get as much out of the course as possible. The course content is the same but the classes will work to a different pace.

When you apply you are automatically placed into our standard group, however if you would like to apply for our advanced stream please check you agree to ALL of the following criteria:

- 1) You are training or have previously trained on a musical theatre course at university or equivalent
- 2) You have many years of experience or prior training
- 3) You are interested in pursuing a career in theatre, or already in the industry

SINGING: Submit 2 videos of you singing, one song must be from a musical

DANCE: Submit 2 videos: 1 dance solo - 2 minutes maximum and 1 technique video demonstrating pirouettes and kicks

Videos are to be sent via Youtube link, please upload your videos to Youtube and select UNLISTED to obtain a private link which you can then email to us.

PRICES

You can sign up for 1, 2 or 3 weeks

- 1 week course fees: £635
- 2 week course fees: £1235
- 3 week course fees: £1850

Prices include:

All classes, masterclasses, West End workshops, backstage tour (week 1), a West End show ticket each week, certificate, working in West End studios.

PRICES ALSO INCLUDE VAT AT 20%

APPLICATION & PAYMENT DEADLINE - 1ST MAY
ADVANCED VIDEO DEADLINE - 1ST JUNE

PLACES ARE LIMITED SO PLEASE BOOK EARLY TO AVOID DISAPPOINTMENT

ACCOMMODATION: We have wonderful accommodation arranged at Prince Consort Village in Shepherd's Bush, London, which is home to the students of the Royal College Of Music during term time. Please contact us to receive a brochure, prices range from £400-£525 per week depending on room type.



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